| ASA MONTHLY SALES REPORT |  |
| :--- | :---: |
|  |  |
| Monthy Findings Now Availablel |  |
| Table of Contents | Page \# |
| Summary | 2 |
| Monthly Snapshot | 3 |
| Demographics | 5 |
| Detailed Results by Company | 8 |
| Detailed Results by State or Area of Operations | 10 |

## Summary

The ASA Monthly Sales Report aims to provide a snapshot of industry performance and how it relates to the broader economy. Provided below is a summary of the April 2024 results.

## Demographics

A total of 67 companies responded to the April 2024 ASA Monthly Sales Report. 52\% of the respondents identified their primary business emphasis as Plumbing, Heating and Cooling (PHCP), 19\% indicated Industrial PVF, and 25\% identified their firm's primary business emphasis as PHCP and PVF.

| April 2024 | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: |
| Median Percent Change in |  | Industrial |  |
| Total Dollar Sales for: | PHCP | PVF | PVF |
| Month (Year-over-Year) | $9.9 \%$ | $10.1 \%$ | $10.5 \%$ |
| Year-to-Date (YTD) | $2.0 \%$ | $-4.1 \%$ | $2.7 \%$ |
| Trailing Twelve Months (TTM) | $2.0 \%$ | $2.9 \%$ | $1.1 \%$ |

## Detailed Results by Company

Following March which was a challenging month for most respondents, it was encouraging to see over half of the respondents report double digit sales growth for April. By primary business emphasis, the Industrial PVF firms reported that year-over-year monthly sales grew 10.1\%. PHCP reported sales growth for April of $9.9 \%$ and PHCP \& PVF firms reported a sales increase of $10.5 \%$. All respondents overall reported median sales growth of $10.1 \%$ for April 2024 vs. 2023. Additionally, sales increased over $7 \%$ on a month-to-month basis (April vs. March 2024). Year-todate (YTD) sales through April 30, 2024 vs. 2023 and trailing twelve months (TTM) sales both remained in positive territory with growth of $1.4 \%$ and $1.6 \%$, respectively. Inventory contracted $-2 \%$ for April 2024 vs. April 2023. The median Three-Months Average Days Sales Outstanding pulled back to 42 days for April, after jumping to nearly 43 days in March. Additional detailed performance results by the various demographic categories (Sales Volume, Primary Business Emphasis, and Regions) can be found on page 5.

## Economic Indicators

The advance "Real" GDP growth figure for the 1st quarter 2024 was released at a soft $1.6 \%$. Total wholesale sales for March increased 1.4\% year-over-year, while inventories decreased $-2.3 \%$ vs. the prior year. The growth in "Real" wholesale sales came in at $1.4 \%$ as well--continuing the recent signs of inflation softening and that we remain in a disinflationary period. After a disappointing March, housing starts edged up in April but permits reported a second consecutive month of declines. There are numerous uncertainties that continue to produce headwinds for the already struggling housing market. In addition to the anticipated Fed rate reductions, many potential buyers and sellers now are waiting it out to see how the settlement against the realtor commission system will impact future sales. The unemployment rate for April increased to 3.9\%. Additional economic indicators are reported beginning on page 10.

## What Respondents are Saying...

-"Commodity attrition leading to deflation in key basket of goods. Increased competition in utility, telecom and HVAC resulting in smaller margins in these segments."
-"Current business conditions are actually better than anticipated with same store sales up YTD."
-"Our decorative business remains very strong and non-residential is nicely picking up."
-"Our service and repair customers are staying busy and seem to be stable with hiring. Auto/truck maintenance and fuel costs seem to be a big issue for the company and our employees right now."
-"Really busy with underground projects, Industrial projects are lagging and being put off not cancelled."
-"Sales activity was somewhat muted. Customer feedback indicates that higher interest rates and skilled labor shortages are delaying projects. Internal staffing needs continue to be an issue as open positions remain unfilled."
-"Sales remain flat and at a lower pace than the prior year. Looking for May to start a higher sales trend."
-"Still seeing robust pipeline of opportunities throughout the remainder of the year"

[^0]
## ASA MONTHLY SALES REPORT

Sales and Inventories Growth

| Overall Company Percent Change -- All Respondents |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Sales |  |  | Inventory |
|  | Apr. 2024 <br> vs. 2023 | Calendar <br> Year-to- <br> Date | $\begin{gathered} \text { TTM* } \\ \text { Apr. } 2024 \\ \text { vs. } 2023 \end{gathered}$ | Apr. 2024 <br> vs. 2023 |
| Lower Quartile | 2.0\% | -3.9\% | -3.7\% | -5.4\% |
| Median | 10.1\% | 1.4\% | 1.6\% | -1.6\% |
| Upper Quartile | 14.9\% | 7.4\% | 5.9\% | 7.9\% |
| *Trailing Twelve Months |  |  |  |  |
| Source: ASA Monthly Sales Report, April 2024 |  |  |  |  |




Wholesale Sales and Inventories Growth


[^1]| TOTAL COMPANY INFORMATION | Total Company Annual Gross Sales Volume |  |  |  |  | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All <br> Responding Firms | $\begin{aligned} & \text { Less than } \\ & \$ 15,000,000 \end{aligned}$ | $\begin{gathered} \$ 15,000,000 \\ \text { to } \\ \$ 24,999,999 \end{gathered}$ | $\begin{gathered} \$ 25,000,000 \\ \text { to } \\ \$ 49,999,999 \end{gathered}$ | $\begin{aligned} & \$ 50,000,000 \\ & \text { or more } \end{aligned}$ | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Primary Business Emphasis |  |  |  |  |  |  |  |  |
| Number of Responses | 67 | 8 | 5 | 13 | 41 | 35 | 13 | 17 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 52.2\% | 62.5\% | 40.0\% | 46.2\% | 53.7\% | 100.0\% | 0.0\% | 0.0\% |
| Industrial Pipe-Valve-Fitting (PVF) | 19.4\% | 12.5\% | 20.0\% | 23.1\% | 19.5\% | 0.0\% | 100.0\% | 0.0\% |
| PHCP \& PVF | 25.4\% | 12.5\% | 40.0\% | 30.8\% | 24.4\% | 0.0\% | 0.0\% | 100.0\% |
| Other | 3.0\% | 12.5\% | 0.0\% | 0.0\% | 2.4\% | 0.0\% | 0.0\% | 0.0\% |
|  |  |  |  |  |  |  |  |  |
| Regions |  |  |  |  |  |  |  |  |
| Number of Responses | 61 | 8 | 5 | 13 | 35 | 33 | 13 | 14 |
| Region 1 (SWPD \& WSA) | 19.7\% | 37.5\% | 0.0\% | 7.7\% | 22.9\% | 24.2\% | 23.1\% | 7.1\% |
| Region 2 (ASA Central) | 13.1\% | 0.0\% | 40.0\% | 15.4\% | 11.4\% | 6.1\% | 15.4\% | 28.6\% |
| Region 3 (SWCD) | 8.2\% | 12.5\% | 0.0\% | 7.7\% | 8.6\% | 12.1\% | 7.7\% | 0.0\% |
| Region 4 (NCWA) | 23.0\% | 12.5\% | 40.0\% | 38.5\% | 17.1\% | 24.2\% | 0.0\% | 42.9\% |
| Region 5 (ASA Northeast) | 16.4\% | 12.5\% | 0.0\% | 7.7\% | 22.9\% | 18.2\% | 30.8\% | 0.0\% |
| Region 6 (SWA) | 19.7\% | 25.0\% | 20.0\% | 23.1\% | 17.1\% | 15.2\% | 23.1\% | 21.4\% |
|  |  |  |  |  |  |  |  |  |
| Number of Locations |  |  |  |  |  |  |  |  |
| Number of Responses | 67 | 8 | 5 | 13 | 41 | 35 | 13 | 17 |
| Lower Quartile | 3.0 | 1.0 | ISD | 2.0 | 8.0 | 5.0 | 2.0 | 2.0 |
| Average | 21.4 | 2.5 | 3.6 | 5.9 | 32.2 | 17.8 | 6.5 | 30.5 |
| Median | 9.0 | 1.5 | 4.0 | 4.0 | 16.0 | 13.0 | 6.0 | 9.0 |
| Upper Quartile | 22.0 | 2.3 | ISD | 7.0 | 27.0 | 24.0 | 8.0 | 12.0 |
| 5 or Less | 37.3\% | 87.5\% | 80.0\% | 53.9\% | 17.1\% | 31.4\% | 46.2\% | 47.1\% |
| 6 to 10 | 22.4\% | 12.5\% | 20.0\% | 38.5\% | 19.5\% | 17.1\% | 38.5\% | 17.7\% |
| 11 or More | 40.3\% | 0.0\% | 0.0\% | 7.7\% | 63.4\% | 51.4\% | 15.4\% | 35.3\% |
|  |  |  |  |  |  |  |  |  |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |  |
| Number of Responses | 67 | 8 | 5 | 13 | 41 | 35 | 13 | 17 |
| Less than \$15,000,000 | 11.9\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 14.3\% | 7.7\% | 5.9\% |
| \$15,000,000 to \$24,999,999 | 7.5\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 5.7\% | 7.7\% | 11.8\% |
| \$25,000,000 to \$49,999,999 | 19.4\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 17.1\% | 23.1\% | 23.5\% |
| \$50,000,000 or more | 61.2\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 62.9\% | 61.5\% | 58.8\% |




ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All <br> Responding Firms | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Region 1 (SWPD \& WSA) | Region 2 (ASA Central) | Region 3 (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 (SWA) |
| Primary Business Emphasis |  |  |  |  |  |  |  |
| Number of Responses | 67 | 12 | 8 | 5 | 14 | 10 | 12 |
| Plumbing-Heating-Cooling-Piping (PHCP) | 52.2\% | 66.7\% | 25.0\% | 80.0\% | 57.1\% | 60.0\% | 41.7\% |
| Industrial Pipe-Valve-Fitting (PVF) | 19.4\% | 25.0\% | 25.0\% | 20.0\% | 0.0\% | 40.0\% | 25.0\% |
| PHCP \& PVF | 25.4\% | 8.3\% | 50.0\% | 0.0\% | 42.9\% | 0.0\% | 25.0\% |
| Other | 3.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 8.3\% |
| Regions |  |  |  |  |  |  |  |
| Number of Responses | 61 | 12 | 8 | 5 | 14 | 10 | 12 |
| Region 1 (SWPD \& WSA) | 19.7\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 2 (ASA Central) | 13.1\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 3 (SWCD) | 8.2\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% |
| Region 4 (NCWA) | 23.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Region 5 (ASA Northeast) | 16.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% |
| Region 6 (SWA) | 19.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 67 | 12 | 8 | 5 | 14 | 10 | 12 |
| Lower Quartile | 3.0 | 4.5 | 1.0 | ISD | 3.3 | 3.5 | 3.8 |
| Average | 21.4 | 13.8 | 10.4 | 8.4 | 12.0 | 17.9 | 8.2 |
| Median | 9.0 | 9.5 | 6.5 | 6.0 | 7.0 | 11.5 | 5.0 |
| Upper Quartile | 22.0 | 22.8 | 12.3 | ISD | 12.0 | 24.3 | 10.5 |
| 5 or Less | 37.3\% | 33.3\% | 37.5\% | 40.0\% | 42.9\% | 30.0\% | 58.3\% |
| 6 to 10 | 22.4\% | 25.0\% | 37.5\% | 20.0\% | 28.6\% | 20.0\% | 16.7\% |
| 11 or More | 40.3\% | 41.7\% | 25.0\% | 40.0\% | 28.6\% | 50.0\% | 25.0\% |
| Company's Annual Gross Sales Volume |  |  |  |  |  |  |  |
| Number of Responses | 67 | 12 | 8 | 5 | 14 | 10 | 12 |
| Less than \$15,000,000 | 11.9\% | 25.0\% | 0.0\% | 20.0\% | 7.1\% | 10.0\% | 16.7\% |
| \$15,000,000 to \$24,999,999 | 7.5\% | 0.0\% | 25.0\% | 0.0\% | 14.3\% | 0.0\% | 8.3\% |
| \$25,000,000 to \$49,999,999 | 19.4\% | 8.3\% | 25.0\% | 20.0\% | 35.7\% | 10.0\% | 25.0\% |
| \$50,000,000 or more | 61.2\% | 66.7\% | 50.0\% | 60.0\% | 42.9\% | 80.0\% | 50.0\% |




ISD = Insufficient Data to Report


Percent Change in Total Ending Inventory

| April 2024 vs. April 2023 | 66 |
| :--- | ---: |
| Number of Responses | $-5.4 \%$ |
| Lower Quartile | $1.0 \%$ |
| Average | $-1.6 \%$ |
| Median | $7.9 \%$ |
| Upper Quartile |  |

Three-Months Average Days Sales Outstanding

| Number of Responses | 60 | 5 | 5 | 12 | 17 | 21 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Lower Quartile | 34.3 | ISD | ISD | 31.6 | 35.7 | 41.1 |
| Average | 40.6 | 33.1 | 47.8 | 37.3 | 38.4 | 44.2 |
| Median | 41.9 | 30.0 | 43.9 | 35.4 | 39.7 | 43.0 |
| Upper Quartile | 46.0 | ISD | ISD | 44.3 | 44.0 | 48.0 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 67 | 8 | 5 | 13 | 18 | 23 |
| Up | 47.8\% | 12.5\% | 0.0\% | 38.5\% | 38.9\% | 82.6\% |
| Even | 32.8\% | 37.5\% | 80.0\% | 38.5\% | 55.6\% | 0.0\% |
| Down | 19.4\% | 50.0\% | 20.0\% | 23.1\% | 5.6\% | 17.4\% |

Percentage of Inventory that is Obsolete

| April 2024 vs. April 2023 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 66 | 8 | 5 | 12 | 18 | 23 |
| Up | 22.7\% | 25.0\% | 40.0\% | 16.7\% | 5.6\% | 34.8\% |
| Even | 53.0\% | 62.5\% | 40.0\% | 66.7\% | 66.7\% | 34.8\% |
| Down | 24.2\% | 12.5\% | 20.0\% | 16.7\% | 27.8\% | 30.4\% |

Company's Gross Margin Percentage for the

| April 2024 vs. April 2023 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 65 | 8 | 5 | 13 | 17 | 22 |
| Up | 41.5\% | 25.0\% | 80.0\% | 53.9\% | 35.3\% | 36.4\% |
| Even | 23.1\% | 37.5\% | 20.0\% | 15.4\% | 35.3\% | 13.6\% |
| Down | 35.4\% | 37.5\% | 0.0\% | 30.8\% | 29.4\% | 50.0\% |
| Company's YTD Gross Margin Percentage as of April 30, 2024 vs. April 30, 2023 |  |  |  |  |  |  |
| Number of Responses | 66 | 8 | 5 | 13 | 18 | 22 |
| Up | 42.4\% | 37.5\% | 80.0\% | 61.5\% | 22.2\% | 40.9\% |
| Even | 21.2\% | 37.5\% | 0.0\% | 7.7\% | 33.3\% | 18.2\% |
| Down | 36.4\% | 25.0\% | 20.0\% | 30.8\% | 44.4\% | 40.9\% |
| Company's YTD Profit Before Taxes as of April 30, 2024 vs. April 30, 2023 |  |  |  |  |  |  |
| Number of Responses | 65 | 8 | 5 | 13 | 18 | 21 |
| Up | 43.1\% | 37.5\% | 40.0\% | 69.2\% | 38.9\% | 33.3\% |
| Even | 12.3\% | 12.5\% | 20.0\% | 7.7\% | 11.1\% | 14.3\% |
| Down | 44.6\% | 50.0\% | 40.0\% | 23.1\% | 50.0\% | 52.4\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending April 30, 2024 is the percent change for sales for the twelve months May 1, 2023 to April 30, 2024 vs. the twelve months of May 1, 2022 to April 30, 2023.
ISD = Insufficient Data to Report

| TOTAL COMPANY INFORMATION | All Responding Firms | Primary Business Emphasis |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Plumbing, Heating and Cooling (PHCP) | Industrial PVF | PHCP \& PVF |
| Percent Change in Total Dollar Sales for: |  |  |  |  |
| April 2024 vs. April 2023 |  |  |  |  |
| Number of Responses | 65 | 34 | 13 | 16 |
| Lower Quartile | 2.0\% | 4.3\% | -13.2\% | 2.1\% |
| Average | 10.2\% | 9.3\% | 11.5\% | 11.0\% |
| Median | 10.1\% | 9.9\% | 10.1\% | 10.5\% |
| Upper Quartile | 14.9\% | 14.2\% | 30.6\% | 13.3\% |
| Calendar Year-to-Date April 30, 2024 vs. April 30, 2023 |  |  |  |  |
| Number of Responses | 65 | 34 | 12 | 17 |
| Lower Quartile | -3.9\% | -2.5\% | -13.9\% | -3.9\% |
| Average | 0.4\% | 1.3\% | -2.3\% | 0.6\% |
| Median | 1.4\% | 2.0\% | -4.1\% | 2.7\% |
| Upper Quartile | 7.4\% | 5.8\% | 11.3\% | 7.4\% |
| Trailing Twelve Months* April 30, 2024 vs. April 30, 2023 |  |  |  |  |
| Number of Responses | 63 | 32 | 12 | 17 |
| Lower Quartile | -3.7\% | -2.8\% | -8.6\% | -3.0\% |
| Average | 1.2\% | 1.6\% | 0.5\% | 1.2\% |
| Median | 1.6\% | 2.0\% | 2.9\% | 1.1\% |
| Upper Quartile | 5.9\% | 5.1\% | 12.4\% | 3.7\% |
| Percent Change in Total Ending Inventory |  |  |  |  |
| April 2024 vs. April 2023 |  |  |  |  |
| Number of Responses | 66 | 34 | 13 | 17 |
| Lower Quartile | -5.4\% | -4.3\% | -12.1\% | -4.6\% |
| Average | 1.0\% | 1.3\% | -1.5\% | 2.8\% |
| Median | -1.6\% | -1.6\% | -2.0\% | 3.8\% |
| Upper Quartile | 7.9\% | 6.8\% | 8.1\% | 8.2\% |
| Three-Months Average Days Sales Outstanding |  |  |  |  |
| Number of Responses | 60 | 32 | 13 | 15 |
| Lower Quartile | 34.3 | 32.3 | 40.4 | 37.1 |
| Average | 40.6 | 38.9 | 45.9 | 39.5 |
| Median | 41.9 | 38.5 | 45.2 | 42.7 |
| Upper Quartile | 46.0 | 46.0 | 49.3 | 43.4 |
| Total Number of Full-time Equivalent Employees (FTEs) vs. a Year Ago |  |  |  |  |
| Number of Responses | 67 | 35 | 13 | 17 |
| Up | 47.8\% | 42.9\% | 46.2\% | 64.7\% |
| Even | 32.8\% | 34.3\% | 30.8\% | 35.3\% |
| Down | 19.4\% | 22.9\% | 23.1\% | 0.0\% |
| Percentage of Inventory that is Obsolete April 2024 vs. April 2023 |  |  |  |  |
|  |  |  |  |  |  |
| Number of Responses | 66 | 35 | 12 | 17 |
| Up | 22.7\% | 25.7\% | 16.7\% | 23.5\% |
| Even | 53.0\% | 48.6\% | 58.3\% | 58.8\% |
| Down | 24.2\% | 25.7\% | 25.0\% | 17.7\% |
| Company's Gross Margin Percentage for the April 2024 vs. April 2023 |  |  |  |  |
| Number of Responses | 65 | 34 | 12 | 17 |
| Up | 41.5\% | 35.3\% | 50.0\% | 47.1\% |
| Even | 23.1\% | 32.4\% | 16.7\% | 11.8\% |
| Down | 35.4\% | 32.4\% | 33.3\% | 41.2\% |
| Company's YTD Gross Margin Percentage as of April 30, 2024 vs. April 30, 2023 |  |  |  |  |
| Number of Responses | 66 | 35 | 12 | 17 |
| Up | 42.4\% | 42.9\% | 50.0\% | 41.2\% |
| Even | 21.2\% | 20.0\% | 25.0\% | 17.7\% |
| Down | 36.4\% | 37.1\% | 25.0\% | 41.2\% |
| Company's YTD Profit Before Taxes as of April 30, 2024 vs. April 30, 2023 |  |  |  |  |
| Number of Responses | 65 | 34 | 12 | 17 |
| Up | 43.1\% | 38.2\% | 58.3\% | 47.1\% |
| Even | 12.3\% | 14.7\% | 16.7\% | 5.9\% |
| Down | 44.6\% | 47.1\% | 25.0\% | 47.1\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending April 30, 2024 is the percent change for sales for the twelve months May 1, 2023 to April 30, 2024 vs. the twelve months of May 1, 2022 to April 30, 2023.
ISD = Insufficient Data to Report

|  |  | Regions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL COMPANY INFORMATION | All Responding Firms | Region 1 <br> (SWPD \& WSA) | Region 2 <br> (ASA Central) | Region 3 (SWCD) | Region 4 <br> (NCWA) | Region 5 (ASA <br> Northeast) | Region 6 <br> (SWA) |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |
| April 2024 vs. April 2023 |  |  |  |  |  |  |  |
| Number of Responses | 65 | 12 | 8 | 4 | 14 | 10 | 11 |
| Lower Quartile | 2.0\% | 8.1\% | 8.2\% | ISD | 2.1\% | -6.0\% | 0.2\% |
| Average | 10.2\% | 13.4\% | 10.3\% | 1.0\% | 12.7\% | 5.5\% | 9.2\% |
| Median | 10.1\% | 12.8\% | 10.5\% | 2.6\% | 11.7\% | 5.2\% | 9.7\% |
| Upper Quartile | 14.9\% | 24.8\% | 13.3\% | ISD | 18.2\% | 9.5\% | 13.2\% |
| Calendar Year-to-Date April 30, 2024 vs. April 30, 2023 |  |  |  |  |  |  |  |
| Number of Responses | 65 | 12 | 8 | 4 | 14 | 9 | 12 |
| Lower Quartile | -3.9\% | 2.1\% | -12.3\% | ISD | -1.2\% | -10.2\% | -3.3\% |
| Average | 0.4\% | 4.0\% | -1.8\% | -5.4\% | 2.4\% | -5.5\% | 0.5\% |
| Median | 1.4\% | 5.8\% | -0.4\% | -5.0\% | 4.5\% | 1.2\% | -1.7\% |
| Upper Quartile | 7.4\% | 11.9\% | 8.1\% | ISD | 8.9\% | 2.3\% | 2.0\% |
| Trailing Twelve Months* April 30, 2024 vs. April 30, 2023 |  |  |  |  |  |  |  |
| Number of Responses | 63 | 12 | 8 | ISD | 14 | 10 | 11 |
| Lower Quartile | -3.7\% | -4.8\% | -0.4\% | ISD | -1.9\% | -3.8\% | -4.0\% |
| Average | 1.2\% | 1.4\% | 2.6\% | ISD | 2.2\% | 0.0\% | 0.6\% |
| Median | 1.6\% | 3.4\% | 5.0\% | ISD | 0.9\% | 2.8\% | -1.8\% |
| Upper Quartile | 5.9\% | 7.3\% | 7.2\% | ISD | 4.0\% | 4.9\% | 2.7\% |

Percent Change in Total Ending Inventory

| April 2024 vs. April 2023 | 66 |
| :--- | ---: |
| Number of Responses | $-5.4 \%$ |
| Lower Quartile | $1.0 \%$ |
| Average | $-1.6 \%$ |
| Median | $7.9 \%$ |
| Upper Quartile |  |

Three-Months Average Days Sales Outstanding

| Number of Responses | 60 | 11 | 8 | 5 | 9 | 9 | 96.5 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Lower Quartile | 34.3 | 35.3 | 28.2 | ISD | 36.0 | 28.8 |  |
| Average | 40.6 | 39.3 | 41.5 | 38.4 | 41.7 | 42.2 | 38.2 |
| Median | 41.9 | 42.7 | 42.0 | 36.9 | 39.7 | 41.1 | 42.0 |
| Upper Quartile | 46.0 | 44.6 | 50.5 | ISD | 44.5 | 49.3 | 43.9 |

Total Number of Full-time Equivalent

| Employees (FTEs) vs. a Year Ago |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 67 | 12 | 8 | 5 | 14 | 10 | 12 |
| Up | 47.8\% | 58.3\% | 37.5\% | 0.0\% | 64.3\% | 40.0\% | 33.3\% |
| Even | 32.8\% | 25.0\% | 62.5\% | 40.0\% | 28.6\% | 20.0\% | 50.0\% |
| Down | 19.4\% | 16.7\% | 0.0\% | 60.0\% | 7.1\% | 40.0\% | 16.7\% |

Percentage of Inventory that is Obsolete

| April 2024 vs. April 2023 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 66 | 12 | 8 | 5 | 14 | 10 | 11 |
| Up | 22.7\% | 41.7\% | 37.5\% | 0.0\% | 28.6\% | 10.0\% | 0.0\% |
| Even | 53.0\% | 33.3\% | 37.5\% | 100.0\% | 64.3\% | 30.0\% | 81.8\% |
| Down | 24.2\% | 25.0\% | 25.0\% | 0.0\% | 7.1\% | 60.0\% | 18.2\% |

Company's Gross Margin Percentage for the

| April 2024 vs. April 2023 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Responses | 65 | 11 | 8 | 5 | 14 | 9 | 12 |
| Up | 41.5\% | 18.2\% | 75.0\% | 40.0\% | 42.9\% | 22.2\% | 66.7\% |
| Even | 23.1\% | 36.4\% | 12.5\% | 40.0\% | 21.4\% | 22.2\% | 25.0\% |
| Down | 35.4\% | 45.5\% | 12.5\% | 20.0\% | 35.7\% | 55.6\% | 8.3\% |

Company's YTD Gross Margin Percentage


Company's YTD Profit Before Taxes

| Number of Responses | 65 | 12 | 8 | 5 | 14 | 8 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up | 43.1\% | 16.7\% | 50.0\% | 60.0\% | 28.6\% | 62.5\% | 58.3\% |
| Even | 12.3\% | 33.3\% | 12.5\% | 0.0\% | 14.3\% | 12.5\% | 0.0\% |
| Down | 44.6\% | 50.0\% | 37.5\% | 40.0\% | 57.1\% | 25.0\% | 41.7\% |

*For example, Trailing Twelve Months Sales Percent Change for the month ending April 30, 2024 is the percent change for sales for the twelve months May 1, 2023 to April 30, 2024 vs. the twelve months of May 1, 2022 to April 30, 2023.
ISD = Insufficient Data to Report

| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | California ${ }^{1}$ | Florida | Georgia | Greater <br> Chicago <br> Metro ${ }^{2}$ | Illinois ${ }^{1}$ | Indiana ${ }^{1}$ | Indiana - <br> All Other | lowa | Mass. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 67 | 6 | 5 | 5 | 5 | 4 | 8 | 5 | 4 | 4 |
| Average | 21.4 | 12.7 | 6.2 | 6.4 | 4.2 | 5.3 | 5.6 | 7.4 | 3.3 | 7.5 |
| Median | 9.0 | 8.0 | 3.0 | 4.0 | 1.0 | 5.5 | 2.5 | 3.0 | 3.5 | 8.5 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |  |  |  |
| Apr. 2024 vs. Apr. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 65 | 6 | 5 | 5 | 5 | 4 | 7 | 4 | 4 | 4 |
| Lower Quartile | 2.0\% | ISD | ISD | ISD | ISD | ISD | 6.1\% | ISD | ISD | ISD |
| Average | 10.2\% | 9.4\% | -0.1\% | 15.8\% | 10.7\% | 26.7\% | 12.9\% | 19.3\% | -4.9\% | -6.9\% |
| Median | 10.1\% | 9.8\% | 6.4\% | 12.5\% | 10.4\% | 25.8\% | 13.4\% | 16.6\% | -4.6\% | -8.0\% |
| Upper Quartile | 14.9\% | ISD | ISD | ISD | ISD | ISD | 19.5\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Calendar Year-to-Date Apr. 2024 vs. Apr. 2023 |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 65 | 6 | 5 | 5 | 5 | 4 | 7 | 4 | 4 | 4 |
| Lower Quartile | -3.9\% | ISD | ISD | ISD | ISD | ISD | 1.7\% | ISD | ISD | ISD |
| Average | 0.4\% | 2.2\% | 2.7\% | -10.9\% | 2.9\% | 11.1\% | 5.1\% | 8.8\% | 1.2\% | -8.4\% |
| Median | 1.4\% | 4.2\% | -3.1\% | -0.7\% | 8.9\% | 12.4\% | 6.4\% | 8.7\% | -3.8\% | -6.3\% |
| Upper Quartile | 7.4\% | ISD | ISD | ISD | ISD | ISD | 10.0\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Trailing Twelve Months* |  |  |  |  |  |  |  |  |  |  |
| Apr. 30, 2024 vs. Apr. 30, 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 63 | 6 | 5 | 5 | 5 | 4 | 8 | 5 | 3 | 4 |
| Lower Quartile | -3.7\% | ISD | ISD | ISD | ISD | ISD | -2.6\% | ISD | ISD | ISD |
| Average | 1.2\% | -1.0\% | 4.1\% | 6.4\% | 1.5\% | 8.9\% | 2.5\% | 6.4\% | -4.7\% | 0.1\% |
| Median | 1.6\% | 0.3\% | -1.8\% | -1.8\% | 3.7\% | 9.6\% | 4.4\% | 8.9\% | -1.8\% | 0.9\% |
| Upper Quartile | 5.9\% | ISD | ISD | ISD | ISD | ISD | 9.4\% | ISD | ISD | ISD |
|  |  |  |  |  |  |  |  |  |  |  |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |  |  |  |
| Apr. 2024 vs. Apr. 2023 |  |  |  |  |  |  |  |  |  |  |
| Number of Responses | 66 | 6 | 5 | 5 | 5 | 4 | 8 | 5 | 4 | 4 |
| Lower Quartile | -5.4\% | ISD | ISD | ISD | ISD | ISD | -8.1\% | ISD | ISD | ISD |
| Average | 1.0\% | -0.3\% | -0.3\% | 0.9\% | 1.9\% | 3.5\% | -6.1\% | -6.6\% | 1.4\% | -3.4\% |
| Median | -1.6\% | 2.5\% | -5.6\% | 0.0\% | -2.5\% | 0.0\% | -4.2\% | 1.0\% | 0.4\% | -8.8\% |
| Upper Quartile | 7.9\% | ISD | ISD | ISD | ISD | ISD | 1.6\% | ISD | ISD | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending April 30, 2024 is the percent change for sales for the twelve months May 1,2023 to April 30,2024 vs. the twelve months of May 1, 2022 to April 30, 2023.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast)

## Definitions



| Sales and Inventory Performance by State or Area of Operations | All Responding Firms | Michigan | North Carolina | Ohio | Penn. | Texas | Wash. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Locations |  |  |  |  |  |  |  |
| Number of Responses | 67 | 4 | 4 | 11 | 5 | 5 | 5 |
| Average | 21.4 | 8.3 | 6.0 | 13.7 | 15.8 | 16.6 | 5.4 |
| Median | 9.0 | 5.5 | 5.5 | 7.0 | 8.0 | 6.0 | 6.0 |
| Percent Change in Total Dollar Sales for: |  |  |  |  |  |  |  |
| Apr. 2024 vs. Apr. 2023 |  |  |  |  |  |  |  |
| Number of Responses | 65 | 4 | 4 | 11 | 5 | 4 | 5 |
| Lower Quartile | 2.0\% | ISD | ISD | 2.0\% | ISD | ISD | ISD |
| Average | 10.2\% | 18.2\% | 12.3\% | 9.4\% | 2.7\% | 22.0\% | 9.7\% |
| Median | 10.1\% | 19.3\% | 7.6\% | 9.8\% | 5.6\% | 21.3\% | 7.9\% |
| Upper Quartile | 14.9\% | ISD | ISD | 12.3\% | ISD | ISD | ISD |
| Calendar Year-to-Date Apr. 2024 vs. Apr. 2023 |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Number of Responses | 65 | 4 | 4 | 11 | 5 | 4 | 5 |
| Lower Quartile | -3.9\% | ISD | ISD | -6.4\% | ISD | ISD | ISD |
| Average | 0.4\% | 6.0\% | 3.1\% | -1.3\% | -2.5\% | 10.2\% | 0.9\% |
| Median | 1.4\% | 5.8\% | 5.9\% | 0.8\% | -0.5\% | 6.4\% | 2.2\% |
| Upper Quartile | 7.4\% | ISD | ISD | 3.1\% | ISD | ISD | ISD |
| Trailing Twelve Months* |  |  |  |  |  |  |  |
| Apr. 30, 2024 vs. Apr. 30, 2023 |  |  |  |  |  |  |  |
| Number of Responses | 63 | 4 | 4 | 11 | 5 | 3 | 5 |
| Lower Quartile | -3.7\% | ISD | ISD | -3.8\% | ISD | ISD | ISD |
| Average | 1.2\% | 3.2\% | 2.4\% | -0.9\% | -1.3\% | -11.7\% | -2.2\% |
| Median | 1.6\% | 3.7\% | 3.4\% | -0.4\% | -0.9\% | 9.8\% | 3.2\% |
| Upper Quartile | 5.9\% | ISD | ISD | 0.5\% | ISD | ISD | ISD |
| Percent Change in Total Ending Inventory |  |  |  |  |  |  |  |
| Apr. 2024 vs. Apr. 2023 |  |  |  |  |  |  |  |
| Number of Responses | 66 | 4 | 4 | 11 | 5 | 4 | 5 |
| Lower Quartile | -5.4\% | ISD | ISD | -3.9\% | ISD | ISD | ISD |
| Average | 1.0\% | -2.3\% | -6.3\% | 2.8\% | -6.1\% | 20.6\% | -3.8\% |
| Median | -1.6\% | -1.1\% | -7.4\% | -0.8\% | -9.3\% | 15.0\% | -4.6\% |
| Upper Quartile | 7.9\% | ISD | ISD | 8.8\% | ISD | ISD | ISD |

SD = Insufficient Data to Report
*For example, Trailing Twelve Months Sales Percent Change for the month ending April 30, 2024 is the percent change for sales for the twelve months May 1 , 2023 to April 30 , 2024 vs. the twelve months of May 1, 2022 to April 30, 2023.
${ }^{1}$ Entire State
${ }^{2}$ Greater Chicago Metro includes Illinois, Indiana (Northwest), and Wisconsin (Southeast).

## Definitions


"Real" GDP Percent Change from Preceding Quarter


Source: U.S. Department of Commerce - Bureau of Economic Analysis (BEA)


Housing Starts and Building Permits


Source: U.S. Department of Commerce


Source: U.S. Bureau of Labor Statistics


Source: U.S. Department of Commerce


[^2]




[^0]:    The statistical information contained in this report are indicators of past performance and in no way should be construed as indicators of future performance in the industry. The statistical information contained in this report is believed to be representative of the companies responding to the survey. All reasonable efforts were taken by Industry Insights, Inc. to assure data comparability within the limitations of reporting procedures. However, the data used in this report are not necessarily based on audited financial statements and the statistical validity of any given number varies depending upon sample sizes and the amount of consistency among responses for that particular figure. Industry Insights and ASA therefore, make no representations or warranties
     error or omission. In no event shall Industry Insights and/or ASA be liable for any consequential damages.

[^1]:    Source: U.S. Department of Commerce

[^2]:    Source: U.S. Department of Commerce

